



TGP MAKES HEADLINES IN NEWARK LIVE, A NEWSPAPER PUBLISHED BY STAR LEDGER

Newark, NJ - October 29, 2010 - The Gem Project (TGP) not-for-profit organization is featured in October's newspaper of Newark Live, which released on October 28, 2010. The cover story about the organization can be read on pages 4 through 9. The story gives detailed information about the founding of TGP, while carefully highlighting the nine main programs that it offers to Newark residents and their neighboring communities.

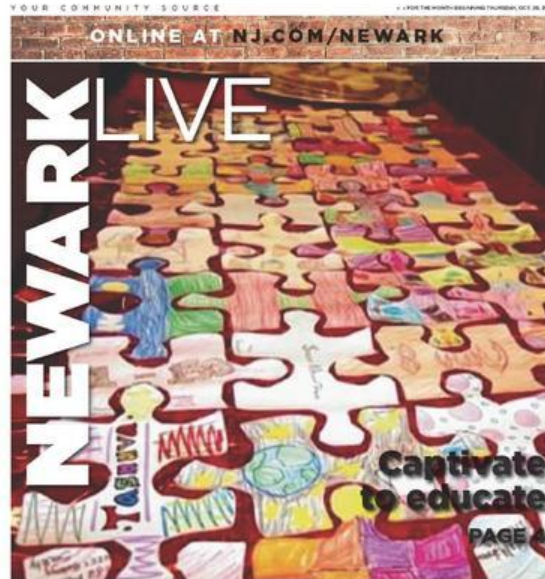
Amanda A. Ebokosia, founder of the Gem Project, was invited to be a guest contributor in the current print issue and guest columnist/star ledger on nj.com/newark. Ebokosia included direct testimonials from those who benefited from the organization.

The cover of the newspaper features the *Autism Quilt*, a product of the *Autism Quilt* project, which was initially c/o founded by the Gem Project and the Guardian Fellowship. Today the quilt program accompanies the eight other programs that the Gem Project runs on a monthly to yearly basis.

The current month's issue of Newark Live can be found at several locations in Newark, NJ. The online edition of the article titled, "[The Gem Project strives to be the new face of leadership and education.](#)" has also been released on October, 28, 2010. You may read the article online by visiting the NJ.com website ([here](#)). The article, "The Gem Project strives to be the new face of leadership and education," carefully details current projects with other nonprofit organizations and companies.

The Gem Project has garnered the attention of volunteers and guests venturing from all areas of NY, NJ, CT, and other locations to their upcoming campus breast cancer awareness discussion and walk-- October 30, 2010. They look forward into this meaningful collaboration with their main event sponsor, Swing Phi Swing Social Fellowship. Attendees at the event will receive awareness scarves, ribbons, gift bags, light refreshments, and a full program for the day's events. It is encouraged that people continue to register on the website located at <http://thegemproject.org/walknow>. The Gem Project's campus walks are unique because it is catered primarily for the youth and it is ran by the youth. Community groups and families are encouraged to attend. A recommended donation of \$2.00 is expected. Proceeds will be given to the Breast Cancer Research Foundation and the Gem Project enrichment programs.

The Gem Project's current feature in Newark Live will remain on newsstands for one month.



ABOUT THE GEM PROJECT:

The Gem Project is a not-for-profit organization that educates the youth of our nation, of various issues that affects them and their communities, through the use of their innovative programs and enriching activities. It was founded on March 25, 2006 in Newark, NJ and incorporated the following year. The Gem Project programs have consisted of college campus walks, awareness showcase displays, awareness luncheons, benefit photo shoots, social entrepreneurial contests, c/o founded ongoing Autism Quilt program, and other educational enrichment programs.

ABOUT AMANDA A. EBOKOSIA:

Ebokosia has authored and published many works since age 14. Her first publication was with a poem entitled, New Chapter. It was published in the anthology, Journeys, by Editors Sharon Derdian and Micheal Perala, through Iliad Press. These achievements were shortly followed up with her performances at the legendary Apollo Theater and the self-publication of her book, "Raindrops of Life" at age 19. Ebokosia founded the Gem Project (TGP) during her sophomore year at Rutgers University (Newark Campus). She received her bachelor's degree in Biology with a minor in Psychology in 2008. She has since developed 9 successful programs and 9 divisions for her nonprofit, which is in its expansion phase. September 11, 2010-- Ebokosia was video interviewed by Michael Smalls, executive marketing director of O, The Oprah Magazine. She attributes her success of TGP to her faith in the Lord, family, friends, and the dedicated members of her organization. Ebokosia is a current graduate student at UMDNJ, White House Project alumnae, AFNA Scholar alumnae, Psi Chi Honor Society member, and CEO of the Gem Project, Inc.

List of locations to pick up the newspaper:

NJPAC
One Center Street

Newark Downtown District
15 Clinton Street.

NJ Transit (2 boxes)
Newark Penn Station
Raymond Plaza, between Market Street

Newark Arts Council
17 Academy Street

Newark Arts Museum
49 Washington Street

UMDNJ
65 Bergen Street, Room 1346

UMDNJ
180 West Market Street (corner of Market and Norfolk
Streets)

Newark Public Library
5 Washington Street

NJIT
Campus Center

Essex County Community College
Campus Center

Rutgers-Newark
Campus Center

City Hall (2 boxes)
920 Broad Street

Newark Symphony Hall
1030 Broad Street

Abyssinian Baptist Church
224 West Kinney Street

New Hope Baptist Church
106 Sussex Ave

St. Lucy's Church
118 7th Avenue

St. James AME Church
588 Martin Luther King Jr. Blvd.

Boylan Street Recreation Center
916 S Orange Ave

Hayes Park West
179 Boyd St

The Salvation Army Boys & Girls Club of
Ironbound/Pennington Court

Boys & Girls Club West Side Unit
161 Littleton Ave

Boys & Girls Club Belmont Runyon Unit
1 Belmont Runyon Way

Boys & Girls Club Central Ward Unit
1 Avon Ave

The Salvation Army Boys & Girls Club of Ironbound
Aspen

South Ward Senior Citizen Center
731 Clinton Ave

Irvington Bus Terminal
37 Lyons Avenue

Newark Board of Education
2 Cedar St

The University Hospital
150 Bergen Street, C- 431

North Ward Center
346 Mount Prospect Ave

New Community Corporation
233 West Market Street

Seabra's Supermarket
260 Lafayette Street

Ark Gourmet Deli
946 Broad Street

Iberia Peninsula Bar & Restaurant
63-69 Ferry Street

Taste of Portugal
148 Delancy Street

Newark Public Library, Vailsburg Branch
75 Alexander Street

Newark Beth Israel
201 Lyons Avenue

University Hospital
140 Bergen Street E.

South Ward Senior Citizens Center
731 Clinton Ave

The Star-Ledger
Corner of Court and University

West Ward Cultural Center
107 Roseville Ave

Newark Public Schools SLT West Ward
321 Bergen St.

Newark Public Schools SLT South Ward
66 Muhammad Ali Ave.

Pathmark
131 Bergen St.

Extra Supermark
327 Lyons Ave.

Prudential Insurance Co.
751 Broad St.

Prudential Center
165 Mulberry St

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