



The Gem Project Campus Walk and Discussion is Set for Newark, NJ

Newark, NJ October 30, 2010 The Gem Project (TGP) is hosting their second college campus breast cancer walk and discussion. Swing Phi Swing Social Fellowship (SPSSF)- the main event sponsor, has provided refreshments, gift bags, and help through selecting phenomenal speakers for this event. The keynote speaker, Lola Martin, is a former beauty queen and breast cancer survivor. The event will include a discussion about breast health by Sandy Cayo, a registered nurse from Yale Medical center.

Registration and discussion is expected to take place at the Coffee Cave, which is located at 45 Halsey Street Newark, NJ - Interested participants should register online at: <http://thegemproject.org/walknow>. Registration will take place between 10:00-10:20 AM, which follows the discussion between 10:20- 11AM. The walk, disbursement of gift bags, and refreshments will begin at 11:00 AM.

ABOUT SWING PHI SWING SOCIAL FELLOWSHIP:

The Swing Phi Swing Social Fellowship is a national non-profit organization founded in 1969. Their mission is to strengthen the communities through culturally conscious events, activities, and meaningful community service. SPSSF has been supporting breast cancer awareness and research for over 20 years. In the past, they have partnered with the Susan G. Komen Foundation and the Sister Study to hold educational events at various college campuses.

ABOUT THE GEM PROJECT:

The Gem Project is a not-for-profit organization that educates the youth of our nation, of various issues which affects them and their communities, through the use of innovative programs and enriching activities. It was founded on March 25, 2006 in Newark, NJ and incorporated the following year. The Gem Project programs have consisted of college campus walks, awareness showcase displays, awareness luncheons, benefits, social entrepreneurial contests, c/o founded ongoing Autism Quilt program, and other educational enrichment programs.

THE GEM PROJECT, INC.
COLLEGE CAMPUS BREAST CANCER
WALK & MARCH

SATURDAY, OCTOBER 30, 2010

10 AM - 1PM

REGISTER:

WWW.THEGEMPROJECT.ORG/WALKNOW

(CHECK-IN-10:00-10:20 AM PROGRAM: 10:20-11 WALK: 11-1PM)

THE COFFEE CAVE

45 HALSEY ST. NEWARK, NJ

MAIN EVENT SPONSOR:

SWING PHI SWING SOCIAL FELLOWSHIP, INC.

PHOTO:
BASHIRAH BROWN
IN GEM PROJECT
BREAST CANCER BENEFIT
SHOOT



KEYNOTE SPEAKER:
LOLA SHELBY MARTIN
SURVIVOR & AMERICAN
UNITED STATES MRS. NY 2002

SPEAKER:
SANDY CAYO
REGISTERED NURSE
YALE MEDICAL CENTER

PROCEEDS GENERATED: BREAST CANCER RESEARCH FOUNDATION & TGP

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