

## The Gem Project Launches Interactive Literacy Program

Newark, NJ April 21, 2010 The Gem Project (TGP) nonprofit organization will launch the Interactive Literacy Program geared towards children from grades K-3. They're releasing volunteers of TGP and students from local colleges, to assist in empowering and educating children, through literacy and our TGP interactive activities. The program involves volunteers going to a select group of day cares within New Jersey and New York, every 3<sup>rd</sup> Wednesday of each month. The selected volunteers will read an approved children's book and interactive activity, between the hours of 3-6:00 PM. Every month there will be a different theme to explore.

The Gem Project's book for April is "My Brother Charlie," by authors Holly Robinson-Peete and Ryan Peete. The book explores Autism from a child's point of view. It is based on Holly Robinson's own son, Rj, who was diagnosed with Autism. It was co-authored by Rj's twin sister, Ryan Peete, and their mother, an actress and philanthropist—Holly Robinson-Peete. The interactive activity involves the participation of the organization's c/o founded project, The Autism Quilt program. The entire program length, with the interactive activity included, is one hour long.

The Gem Project is a not-for-profit organization that educates the youth of our nation of various issues which affects them and their communities, through the use of innovative programs and enriching activities. It was founded on March 25, 2006 in Newark, NJ and incorporated the following year by Rutgers University- Newark (RU NCAS '08) alumna, Amanda Ebokosia. The Gem Project programs have consisted of college campus walks, showcase displays, awareness luncheons, benefits, and more. TGP is currently expanding and is welcoming students to open up their own collegiate or high school chapters throughout the nation.

If you're interested in receiving the services of this program please RSVP through the website at: <http://thegemproject.org> or contact (973) 506-9275. The Gem Project is extending its interest to select day care centers and universities for volunteers within the states of New Jersey and New York.

The organization believes in their motto that we must *captivate to educate*.

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## INTERACTIVE LITERACY PROGRAM:

When: Every 3rd Wednesday

Time: Between 3-6 PM EST.

Volunteer: Call: 973-506-9275

RSVP: ([ONLINE](#))

[WWW.THEGEMPROJECT.ORG](http://WWW.THEGEMPROJECT.ORG)

Date: April 21, 2010

Selected Day Care Centers: Bloomfield, NJ- Newark, NJ- & NYC, NY

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Elizabeth Peete.

Activity:

Children will participate in the Autism Quilt activity. SEE: program

### Program Info:

College students/  
TGP volunteers read  
to students from  
grades K-3 monthly:  
Themes vary from  
month to month.

April's theme:  
Autism Awareness

Book:  
My Brother Charlie

By: Holly Robinson  
Peete & Ryan