



The Gem Project Founder is Selected by O, The Oprah Magazine's Executive Director of Marketing for a Short Filming

New York, NY September 11, 2010 Michael Smalls, current executive director of marketing for the O, The Oprah Magazine, has selected Amanda A. Ebokosia, 24, to be filmed this morning about being a devoted supporter and subscriber of The Oprah Magazine. Ebokosia is founder and CEO of The Gem Project (TGP). When she received the news, she was highly honored.

It is reported that she will arrive at Hearst corporation's headquarters at 11:00 AM. She will be greeted by the staff of O, The Oprah Magazine and begin preparations for filming. This includes, but may not be limited to make-up and style.

O, The Oprah Magazine is one of the fastest growing magazines in our nation. It was first published on April 19, 2000 by Oprah Winfrey and Hearst corporation. Updated information about Ebokosia's experience will be reported through her organization's October 2010 Newsletter. The video will be limited to advertising and marketing purposes between O, The Oprah Magazine's own connections.

ABOUT AMANDA A. EBOKOSIA:

Ebokosia has authored and published many works since age 14. Her first publication was with a poem entitled, New Chapter. It was published in the anthology, Journeys, by Editors Sharon Derdian and Micheal Perala, through Iliad Press. These achievements were shortly followed up with her performances at the legendary Apollo Theater and the self-publication of her book, "Raindrops of Life" at age 19. Ebokosia founded the Gem Project (TGP) during her sophomore year at Rutgers University (Newark Campus). She received her bachelor's degree in Biology with a minor in Psychology in 2008. She has since developed 9 successful programs and 9 divisions for her nonprofit, which is in its expansion phase. She attributes her success of TGP to her faith in the Lord, family, friends, and the dedicated members of her organization. Ebokosia is a current graduate student at UMDNJ and CEO of the Gem Project, Inc.

ABOUT THE GEM PROJECT:

The Gem Project is a not-for-profit organization that educates the youth of our nation, of various issues which affects them and their communities, through the use of innovative programs and enriching activities. It was founded on March 25, 2006 in Newark, NJ and incorporated the following year. The Gem Project programs have consisted of college campus walks, awareness showcase displays, awareness luncheons, benefits, social entrepreneurial contests, c/o founded ongoing Autism Quilt program, and other educational enrichment programs. Their programs and meetings currently are seen in NY, NJ and are now preparing a collegiate chapter in Atlanta, Ga.

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